

The Kentucky Restaurant Association, Louisville Chapter | PRESENTS



October 18, 2017 | 6pm – 9pm  
Louisville Executive Aviation  
[www.thetasteoflouisville.com](http://www.thetasteoflouisville.com)

### **About us:**

The Kentucky Restaurant Association, Louisville Chapter has been putting together a collection of Louisville's finest restaurants and chefs for **43 years!** Louisville has been voted one of the top "foodie" cities in the U.S. full of locally owned and operated restaurants. From traditional to eclectic, you can find just about any style of restaurant or eatery in Louisville! Whether you are craving sweet or savory, there is a place to match your taste! The Taste of Louisville will allow you to enjoy a sample from each amazing vendor. You may discover your new favorite entrée, dessert or beverage as you explore the event. Come taste Louisville with us!

### **This Year:**

Because we are celebrating 44 years of continuing "foodie" fun we want to make sure this year is no different and that we bring you everything under the sun that this awesome city has to offer. It is a celebration of our community of great food, great people, and great chefs. We have partnered with two amazing charities this year, Jill's Wish and Home of the Innocents.

Help us celebrate the **ORIGINAL** Taste in town and create an event to remember!

**WHO:** 75+ Kentucky Restaurant Association restaurants, spirits, wines and beers. Plus 1,100 of your closest friends!

**WHAT:** Experience an amazing array of our city's unique and diverse culinary fare, plus wet your palate with regional spirits, wines and beers. There is something for everyone!

**WHEN:** October 18, 2017 from 6pm - 9pm

**WHERE:** Louisville Executive Aviation (2700 Gast Blvd.)

**WHY:** Taste of Louisville is a fundraiser for the Kentucky Restaurant Association as well as our community partners Jill's Wish and Home of the Innocents.



**Tastiest, Most Delicious, One to Savor, Zestful  
\$7,500 Title Sponsor**

4 reserved tables of 8 with company logo

Logo on Day of Banners

Event Program

-Logo Placement on Front of Program

-Full Page Advertisement – Outside Back Cover of Event Program

Premium Booth Placement

Inclusion in ALL Press Releases

Inclusion in Media/Public Relations Opportunities

Presence on Social Media- Facebook, Twitter, Instagram

Company Logo included in ALL Advertisements and Materials

-Check bills, posters, postcards, tickets, restaurant signs at event,

Louisville Magazine

Banner on website with link to company website

Company logo on ticket purchase email confirmations

Opportunity to announce Taste of Louisville winners at event



**Sweet as Sugar, Scrumptious, Yummy  
\$5,000 Sponsor**

3 Reserved Tables of Eight with your Company Logo

Logo Placement on Front of Program

Full Page Advertisement

Premium Booth Placement

Logo on Day of Banners

Inclusion in ALL Press Releases

Presence on Social Media- Facebook, Twitter, Instagram

Media/Public Relations Opportunities

Company Logo included in ALL Advertisements and the following Materials:

-Check bills, posters, postcards, Powerpoint at event

Logo on website with link to company website

Sponsorship Level Listed in Program



**Delish, Flavorful, Mmm...Good  
\$2,500 Sponsor**

2 Reserved Table of Eight with your Company Logo

½ Page Advertisement in Event Program

Logo on Day of Banners

Inclusion in ALL Press Releases

Presence on Social Media- Facebook, Twitter, Instagram

Company Logo included in Advertisements and Postcards

Logo on website with link to company website



**That Good Spicy, Full-Flavored, Zippy  
\$1,250 Sponsor**

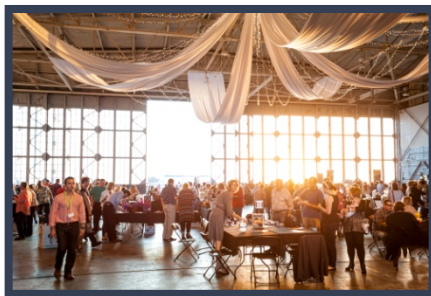


1 Reserved Table of Eight with your Company Logo  
Logo on Day of Banners  
Inclusion in Social Media- Facebook, Twitter, Instagram  
Company Logo included in ALL Advertisements and Postcards  
Logo on website

**Tangy Table of Eight  
\$750 Sponsor**



1 Reserved Table of Eight with your Company Logo: this means your very own table for the whole evening, always a place to sit and relax, eat and drink and enjoy the evening!



I would like to be a \_\_\_\_\_ sponsor for the 43<sup>rd</sup> Annual Taste of Louisville. I understand this entitles me to the benefits associated with my choice of sponsorship. Any additional tickets\* beyond what is included in my sponsorship will be purchased separately.

The ensure your place in the program, please submit your contract by September 1st.

\*Additional tickets @ \$55 each (discounted rate)

\*Additional table of eight \$750 each

Amount Enclosed: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Credit Card (Visa or Mastercard): \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_

Remit to: Kentucky Restaurant Association, 133 Evergreen Road, Louisville, KY 40243  
Phone: 502.896.0464, Fax: 502.896.0465, Or you can email to: ina@inamiller.com

